

MATH LIBS!

Complete the Financial Story

CONTEXT: Who is your audience? _____

What is the purpose of the story? _____

LEAD WITH MISSION: Over the past _____ year(s), our organizations has

(mission reason or context for the financial issue)

_____ .

WHAT HAPPENED? Due to _____ ,

(cause)

(effect)

_____ took place.

HOW DID YOU RESPOND? As a result of _____ ,

(whatever happened)

(actions or steps taken)

EFFECT ON MISSION? _____

(impact or potential impact)

WHAT DO YOU NEED? We need your help to _____

(impact or potential impact)

by _____

(what do you want them to do?)

_____ .