MATH LIBS!
Complete the Financial Story

CONTEXT: Who is your audience? ________________________________

What is the purpose of the story? ________________________________

______________________________________________________________

LEAD WITH MISSION: Over the past ____ year(s), our organizations has

______________________________________________________________

(mission reason or context for the financial issue)

______________________________________________________________

WHAT HAPPENED? Due to ________________________________ ,

______________________________________________________________

(cause)

______________________________________________________________

(effect)

______________________________________________________________ took place.

HOW DID YOU RESPOND? As a result of ________________________________ ,

______________________________________________________________

(whatever happened)

______________________________________________________________

(actions or steps taken)

______________________________________________________________

EFFECT ON MISSION? ________________________________

______________________________________________________________

______________________________________________________________

______________________________________________________________

WHAT DO YOU NEED? We need your help to ________________________________

______________________________________________________________

(impact or potential impact)

by ________________________________

______________________________________________________________

(what do you want them to do?)

______________________________________________________________